VISITOR ANALYSIS

Product of Interest

- Coating Products: 25%
- Engineering & Supporting: 10%
- Electrical & Electronics: 11%
- Equipment & Component: 9%
- Mechanical Finishing: 5%
- Measurement & Testing: 8%
- Others: 1%
- Others: 9%
- Chemical and Raw Materials: 16%
- Safety and Environment Protection: 4%
- Pre-treatment Technologies & Plating Process: 11%
- Paint & Powder Coating Applications: 5%
- Service Provider: 8%
- Others: 1%

Purpose of Visit

- Attend on-site seminars and conferences: 1%
- Look for new products / technologies / services / solutions: 59%
- Place Order: 5%
- Extend my network: 5%
- Look for alternative suppliers: 10%
- Look for new contact: 8%
- Others: 9%

Current Industry

- Chemical Industry: 25%
- Electrical & Electronics: 11%
- Food & Beverage Processing: 2%
- Machine Building: 5%
- Metallurgical: 8%
- Mold & Die Industry: 2%
- Packaging: 3%
- Plastic & Rubber Industry: 4%
- Metalurgical: 5%
- Other: 13%
- Aerospace: 3%
- Automotive & Auto Parts: 25%
- Other: 9%

Nature of Business

- Manufacturer (Own Product Brand): 55%
- Government / State Enterprise: 2%
- OEM / Subcontractor: 8%
- Others: 9%
- Distributor / Agent / Importer and Trader: 26%
- Research and Development Department: 6%
- Quality Control / Quality Assurance Department: 4%
- Production Department: 13%
- Procurement / Purchasing Department: 8%
- MIS / EDP / IT: 1%
- Marketing / Sales: 29%
- Engineering / Technician: 29%
- Others: 10%
- Research and Development Department: 6%
- Quality Control / Quality Assurance Department: 4%
- Production Department: 13%
- Procurement / Purchasing Department: 8%
- MIS / EDP / IT: 1%
- Marketing / Sales: 29%

Purchasing Involvement

- No Purchasing Involvement: 22%
- Decision Maker: 34%
- Recommender / Influencer: 44%
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- Decision Maker: 34%
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Why Surface & Coatings Thailand?

Packs of Chemical & Coatings application

Essential processing to prevent and protect various products with your innovations. Connecting the solutions and networks for success business.

VISITOR FROM INDUSTRIES OF:
- Auto-parts
- Electronics parts
- Metallurgical
- Machine building
- Packaging
- Kitchenware
- Plastic & Rubber
- Aerospace
- Mold & Die
- Building & Construction
- Luxury / Toys / Sport kit

EXHIBITORS PROFILE

Surface Technology
- Mechanical Finishing
- Abrasion, Polishing, Deburring, Shot-Blasting Technology
- Pre-Treatment Technologies & Plating Process
- Cleaning, Acid Dipping, Degreasing, Conversion Coatings, Phosphatization, Electroplating, Plating/Painting on Plastics, Vacuum Plating, Anodizing, PVD/ DLC, Plasma Technology
- Paint & Powder Coating Applications
- Electroplastic Coatings (Anode/Cathode), Coating Applications, Thermal Spraying, Spraying Booth, Conveyor System, Curing Ovens, Robotic Finishing

Coatings Technology
- Raw Materials for the production of Coatings, Inks & Adhesives
  - Oils & Fatty Acids • Pigments, Fillers, Extenders & Dyes • Solvents & Plasticisers • Biocides & Fungicides • Functional Additives • Performance Materials • Functional & Smart Coatings & Inks • Nanotechnology
- Production / Plants & Installations
  - Bulk Manufacturing • Mixers & Dissolvers • Dispensers, Filling & Blending/Tinting Systems • Mills, Production & Laboratory Types • Filters, Pumps & Metering Devices
- Color Dispensing
- Measurement & Testing
  - Color & other Visual Properties • Chemical Characterisation • Wet Paint Characterisation • Dry Film & Mechanical Properties • Surface Analysis
- Powder Coatings Technology
  - "Fit-for-Purpose" Resins & Pigments • Solid Solvents to improve dispersion & application • Extruders & Other Production Machinery • Powder Coatings for Temperature Sensitive Substrates • UV & NIR Curing Powder Coatings • Alternatives for Polyester • TGIC Systems • Metallic Effects Powder Coatings
- Safety, Health & Environment (SHE) & other Services
  - Filtration • Humidity • Waste Water Treatment • Packaging & Waste Reduction • Green Technology • Environmental Conservation & Safety Equipment • Consultancy
- Coatings, Printing Inks & Adhesive Products

A part of: Co-located with:

Organized by: Reed Tradex